

Job Description & Role Profile

Job Title: **Sales Development Representative**

Reports To: Sales Office Manager

Please note:

This job description / role profile is neither exhaustive nor exclusive & will be reviewed on an annual basis & upon operational requirements & staffing levels. If the nature of the work changes, the Role Profile should be updated to reflect these changes. You are expected to perform any work duties or responsibilities within your capability as may be required by the business

Values & Behaviours:

The James Walker ethos of "Putting people at the heart of amazing engineering' is underpinned by a set of values & behaviours that are central to who we are, what we do & why we do it. To strive for excellence in everything we do, it is essential that all employees uphold & live by the James Walker values & behaviours which are:

Build great relationships



- Treat others as they would like to be treated.
- Share your experiences and always welcome feedback.
- Earn people's trust; see things from their point of view

Know your stuff



- Never stop learning; recognise failure and celebrate success
- Understand our customers and what they need
- Be an expert in what you do

Make a difference



- Give your work the personal touch, showing people you enjoy what you do
- Deliver great service and make someone's day
- If something goes wrong, amaze people with a dazzling recovery

Get things done



- Make things happen and give it your best
- Get it right first time and never pass on a fault
- Keep your promises

Change for better



- Inspire others by the way you do things
- Never be afraid to try something new
- Ask yourself "is this my best?"





Role purpose:

Working as part of a focused and successful sales team, to exceed sales targets and KPI's set. Building the portfolio of new business along with our Sales Office Manager.

To promote excellent working relationships throughout our Company, its customer base, partners, specifiers and market channels. Maintain effective communication throughout the business at all levels.

Key responsibilities:

Co-ordinate the day to day management of customers, generate & convert sales leads		
Identify & achieve profitable sales opportunities		
Prepare commercial proposal's (quotations/tenders etc.) in line with customer		
deadlines or within an agreed timeframe		
Receive inbound calls & build effective customer relationships & loyalty to ensure		
excellent levels of customer service are provided at all times		
Build strong customer relationships using a range of communication methods.		
Understand customers' business needs & address any issues following upon sales		
opportunities		
Actively manage any customer complaints & ensure these are resolved to		
meet/exceed customer expectations		
Ensure the smooth transition to the Sales Office Manager where sales opportunities for		
new or existing business can't be progressed via the telephone		
Initiate outgoing customer calls with prospective clients to establish qualified		
appointments .		
Partner & work closely with key members of the sales team to provide sales support &		
prospecting opportunities, including data gathering & follow up		
Respond to all cancellation requests, claim handling & follow standard operating		
procedures & escalation policy as appropriate		
Attend sales meetings & participate in learning & training opportunities when		
appropriate to continuously build customer services & sales knowledge		
Proactively follow up quotations to determine the status of James Walkers proposal's &		
convert opportunities to orders		
In supporting MD/SOM to make commercial judgments to negotiate & convert		
opportunities		
Contract review orders received & communicate requirements to manufacturing.		
Be able to use IT systems effectively & in line with company procedures		
Liaise with key stakeholders to ensure customer specifications are adhered to.		





Essential job specific key skills required:

	Ability to communicate clearly & professionally, both verbally & in writing. Has a pleasant, patient & friendly attitude. Strong decision making & analytical abilities. Strong attention to detail & communication/listening skills. Willingness to work a flexible schedule & occasional overtime when needed. Possess a strong work ethic & be a team player Full Driving Licence			
Desirable job specific skills & experience:				
	Knowledge of engineering &/or engineering background Understanding of our technology & applications across a broad section of industries Product and industry knowledge Manufacturing knowledge Basic Technical knowledge Client Visits Presentation Skills			
Safety, Health & Environmental responsibilities:				
It is the duty of all employees to:				
	Act responsibly in relation to all matters which may affect the Health & Safety of themselves & others whilst on Company premises, customers' premises & travelling between sites, & to adhere to safety regulations at all times. Observe all safety procedures & instructions & assist in maintaining a safe work place & reporting any accidents, hazards, near misses, defects or damages to plant & equipment to the appropriate person.			
	Wear appropriate PPE & use safety devices provided by the Company. Take care for the health & safety of yourself & others who may be affected by your acts			
	& omissions. Report any injuries sustained (or near misses) during working hours. Not to interfere with, or misuse anything which has been put in place to secure your Health & Safety.			
Quality responsibilities:				
It is the duty of all employees to:				
	Be conscientious & understand the importance of maintaining a high quality service.			





	always check the quality of the work you produce. Strive for innovative solutions & continuous improvements in all areas of your role. Always demonstrate a 'right first time' approach. Proactively seek opportunities to improve standards & quality.			
Notes				
	differ from the general outline of the role in order to ensure this document is kept updated / current. Annually all job descriptions are subject to review Health and safety in all we do is paramount. Effective job descriptions & guidelines ensure we work efficiently to a common goal whilst maintaining a safe environment.			
Acceptance and understanding				
Job Holder		ne Manager		
Date		te		

For internal use

